D8.5 – Promotional Videos

Renewable and Waste Heat Recovery for Competitive District Heating and Cooling Networks

REWARDHeat
**Project Title**: Renewable and Waste Heat Recovery for Competitive District Heating and Cooling Networks

**Project Acronym**: REWARDHeat

**Deliverable Title**: Promotional Videos

**Lead beneficiary**: EHP

**Main author, Institution**
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### QUALITY CONTROL ASSESSMENT SHEET

<table>
<thead>
<tr>
<th>Issue</th>
<th>Date</th>
<th>Comment</th>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>V0.1</td>
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<td>Jack Corscadden</td>
</tr>
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</tr>
</tbody>
</table>

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# Table of Contents

1 Summary ......................................................................................................................... 1

1.1 Promotional Video 1.................................................................................................... 1

1.2 Promotional Video 2 .................................................................................................. 2
1 Summary

2 promotional videos were recorded, one describing the objectives and expected impacts of the project and the other reporting on the technological results and demonstrator activities. EHP developed the videos. The UK-based graphic designed agency Stormy was sub-contracted to create the animations, audio and edit the interview footage.

1.1 Promotional Video 1

The first promotional video was created in M10 of the project. The video describes the project, its objectives and expected impacts. It focuses on the innovation of the technological cost-effective solutions to be developed in the project. It is available on the EHP Youtube channel and on the REWARDHeat project website - https://www.youtube.com/watch?v=npNlgAmeWml. The video has been viewed over 700 times.

Figure 1 – Screenshots from the video
1.2 Promotional Video 2

The second promotional video was produced in M26. The purpose of the 2nd video was to highlight the local benefits delivered by the REWARDHeat solutions. Firstly, an animated section was developed, focusing on local aspects of project i.e. integration of locally-available heat sources, thermal energy storage, benefits to citizens. The demo site partners were asked to create interview-style videos to showcase the work being carried out at their demo site and what benefits this work will bring to the local community. This approach was adopted to provide a more ‘human dimension’ to the videos. Videos for 6 demo sites were developed, all with both English and national language subtitles. These videos will be used to aid the local dissemination efforts of the project partners. They were recently published on the EHP Youtube channel and can be found here - https://www.youtube.com/hashtag/rewardheat

For each demo site, the following videos were produced

- Full video (animation + interview)
- Interview
- Animated section

Figure 2 – Screenshots from the video interviews